KEYNOTES

May 30 KETNOTES

"Why Cadillac?" is not just a question; it's an exploration of resilience, community, and strategic choices.

From the development of innovative strategies to the utilization of local resources, Christophe and Lee will highlight the key elements that contribute to the success and sustainability of their ventures in Cadillac.

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Lee Richards is President of Bluewater Angels. He has broad experience in strategic planning, financial management, sales and marketing, product development, operations management, acquisition and divestiture. He retired from manufacturing in 2020 to focus on other opportunities, including business start-up support, property management/investment, business consultancy and board membership.

Christophe Lavigne is President of Highfield USA and the former president of Four Winns, Glastron, Scarab and Wellcraft boats. He has a strong commitment to the Cadillac community. With international experience, engineering, operations and management skills combined with a strong culture fit, Christophe greatly contributes to fulfilling Highfield's ambitious vision and expansion plans here in Cadillac
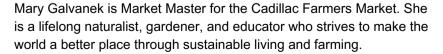

May 31 KEYNOTES

"Cultivating Agriculture in Cadillac" brings together thought leaders, industry experts, and visionaries to explore the dynamic landscape of modern agriculture.

Hear how the Cadillac area is actively engaged in agricultural initiatives that not only support growers but also contribute to the overall well-being of the community.

Andrea Bushre is Director of Farm Operations at NanBop Farms studied biology and organic fruit and vegetable management at Indiana Wesleyan University and MSU and brings more than two decades of experience to their farm.

Mary Galvanek is Market Master for the Cadillac Farmers Market. She is a lifelong naturalist, gardener, and educator who strives to make the world a better place through sustainable living and farming.

Kevin Leahy is the owner of Leahy Rock Vineyard and Cadillac Winery. Kevin graduated from Ferris State University in Public Relations. His green thumb and love of winemaking changed his career path to planting a vineyard and opening a winery in the greater Cadillac area nearly 14 years ago.